Circular No. 1 of 2025

F. No. 31026/21/2024-Policy
Government of India
Ministry of Chemicals and Fertilizers
Department of Pharmaceuticals
(Pharmaceutical Policy Division)

Shastri Bhawan, New Delhi – 110 001
Dated 29th May 2025

To:

1. Secretary General
   Indian Pharmaceutical Alliance
   A-205, Sangam Building
   14B, S. V. Road, Santacruz West
   Mumbai - 400 054

2. Director General
   Organisation of Pharmaceutical
   Producers of India
   1620, C-Wing, ONE BKC
   G Block, Plot No. C-66
   Bandra Kurla Complex
   Bandra East, Mumbai – 400 051

3. Managing Director
   Indian Drug Manufacturers Association
   102, Poonam Chambers, A Wing
   1st floor, Dr A. B. Road Worli
   Mumbai - 400 018

4. National President
   Bulk Drug Manufacturers Association
   of India
   C-25, Industrial Estate, Sanathnagar
   Hyderabad - 500 018

Subject: Extension of time for submission of self-declaration and disclosure of marketing expenditure under the Uniform Code for Pharmaceutical Marketing Practices 2024 for the financial year ended 2024-25 — regarding

Sir,

In pursuance of clause 14.1 of the Uniform Code for Pharmaceutical Marketing Practices 2024 and Circular no. 2 of 2024 issued thereunder *vide* this Department's Notification F. No. 31026/12/2024-Policy, dated 30.8.2024, for the financial year ended 2024-25, the Department hereby extends the time limit for submission of the following to 31.7.2025:

(a) Self-declaration, in terms of clause 14.4 of the said Code; and
(b) Disclosure in Annexure I to the said Circular, of the particulars of marketing expenditure.

2. The addressees are requested to appropriately notify their respective members in this regard.

3. This issues with the approval of competent authority.

Yours faithfully,

Himanshu Roy

(Himanshu Roy)
Director to the Government of India