

# POST SHOW REPORT 2023



**JOIN US IN 2024**

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Pharma Live is the ideal business platform for International pharma professionals to have meaningful deliberations and networking with the ever growing Indian Pharmaceutical industry.

Organised jointly by the Indian Drug Manufacturers' Association and Icxpo Consults the Pharma Live 2023 edition hosted 206 exhibitors with 10,000+ product display covering pharmaceutical formulations, APIs, drug intermediates, contract manufacturing, pharma and packaging machineries and other ancillary industry to pharma.



VISITORS  
**8242**

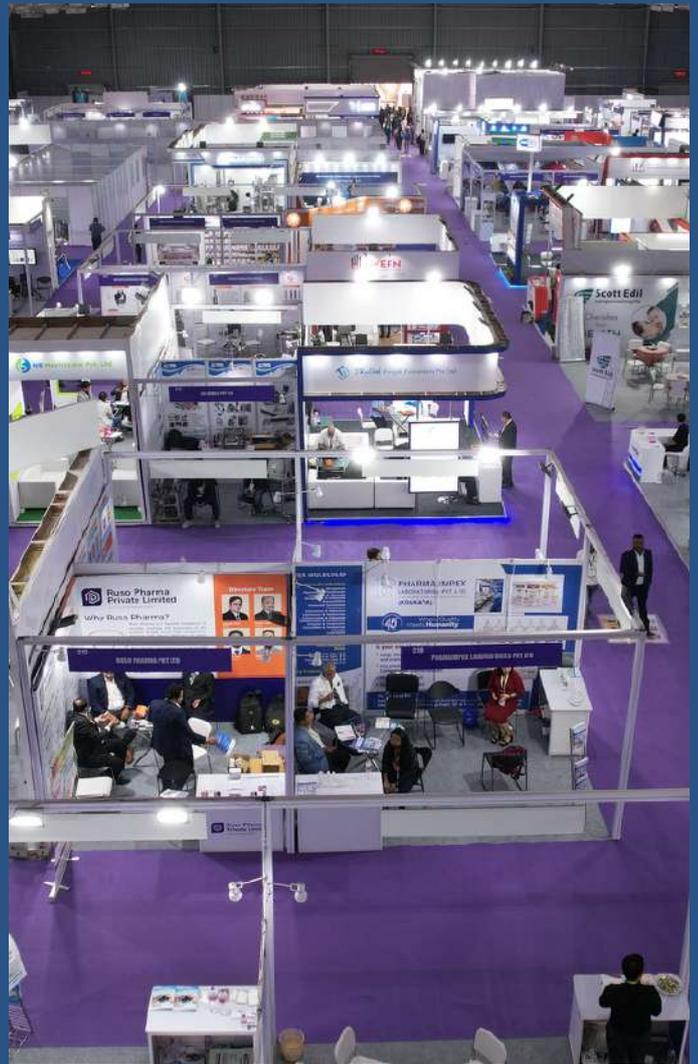


EXHIBITORS  
**206**



# PHARMA LIVE 2023

The high turnout of visitors from 36 countries was an indication of the growing interest in the Indian pharmaceutical industry, and we are proud to have provided a platform for businesses to connect and explore new partnerships. We are committed to building on this success and making Pharma Live Expo an even bigger and better event in the years to come. The show will double in size for its second edition, with over 500 exhibitors expected to showcase over 20,000 products on display



# INTERNATIONAL VISITORS FROM 36 COUNTRIES

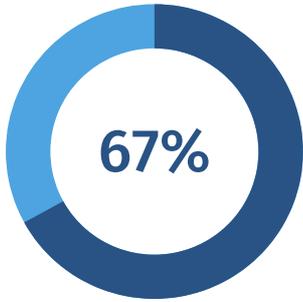


- AFGANISTAN
- ALGERIA
- ANGOLA
- ARMENIA
- AUSTRALIA
- BANGLADESH
- CAMBODIA
- CANADA
- CHINA
- COSTA RICA
- CONGO
- EGYPT
- EQUATORIAL
- GUINEA
- ETIOPIA
- GHANA
- GUATEMALA
- HONG KONG
- ISRAEL
- JORDAN
- KENYA
- MALAYSIA
- MYANMAR
- NEPAL
- NIGER
- POLAND
- QATAR
- SAUDI ARABIA
- SLOVENIA
- SOMALIA
- SUDAN
- THAILAND
- UNITED ARAB EMIRATES
- UNITED KINGDOM
- UNITED STATES
- UZBEKISTAN
- YEMEN

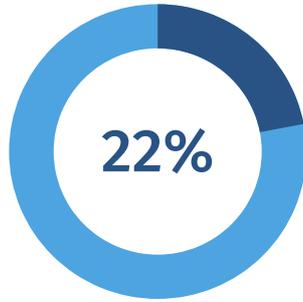
# VISITOR GEOGRAPHY WITHIN INDIA



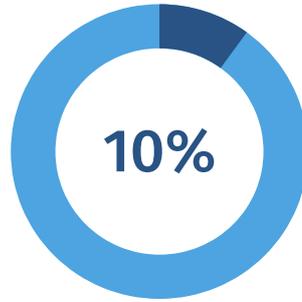
WESTERN INDIA



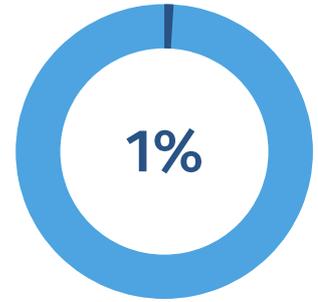
SOUTHERN INDIA



NORTHERN INDIA



OTHERS



## TOP VISITOR PRIORITIES



## VISITOR PROFILES

**20%**  
CONTRACT MANUFACTURERS

**12%**  
MERCHANT EXPORTERS

**8%**  
CONSULTANTS

**40%**  
PHARMA FORMULATION COMPANIES



**PHARMA**  
LIVE • EXPO 2023

**20%**  
OTHERS

# VISITOR DEPARTMENTS

PROCUREMENT



R & D



PROJECT HEADS



PLANT ENGINEERS



PLANT MAINTANCE



QA / QC



OTHERS



206

TOTAL NUMBER OF EXHIBITORS

45%

PHARMA/ HERBAL/  
NUTRACEUTICAL  
FORMULATIONS

22%

PHARMA & PACKAGING  
MACHINERY

15%

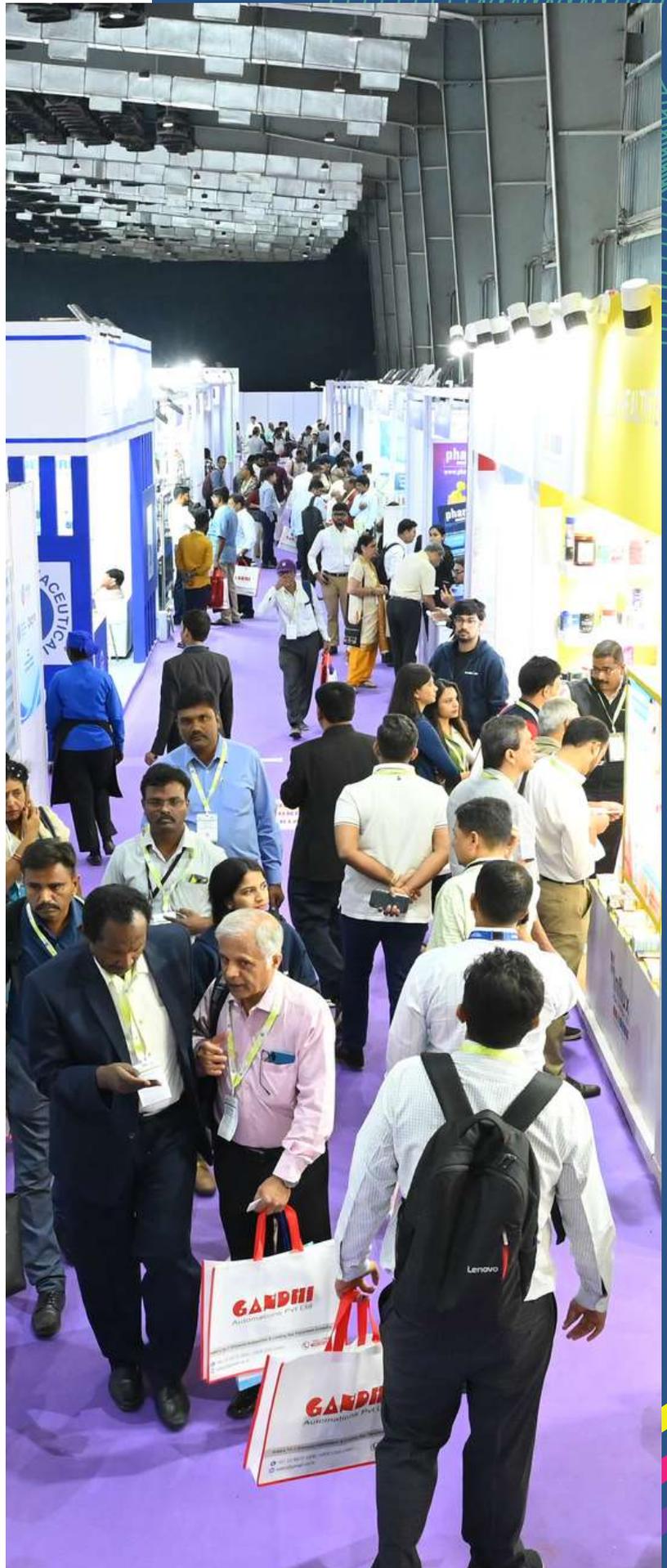
API  
MANUFACTURER

9%

DRUG INTERMEDIATES

9%

OTHER ANCILLARY  
TO PHARMA



# PICTURE PERFECT

20  
23

Pictures from Pharma Live Expo 2023 concluded at Nesco, Bombay Exhibition Centre, Mumbai





**Jan 17<sup>th</sup>-18<sup>th</sup>-19<sup>th</sup> 2024**

**Bombay Exhibition Centre, Mumbai**

## Network with Global Pharma Fraternity @ Pharmacy of the World- India

### EXHIBITOR PROFILE



**Pharma/Nutra/Herbal  
Formulations**



**API/Bulk Drugs/KSM  
Drug Intermediate**



**Pharma & Packaging  
Machineries**



**Lab & Analytical  
Instruments**

Supported By