



## INDIAN DRUG MANUFACTURERS' ASSOCIATION

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### **PARTNERS IN GLOBAL HEALTHCARE**

21<sup>st</sup> April 2022

Dear Members,

**Sub. : Invitation to IDMA's MSME member companies to participate in the 12th edition of KOREA PHARM & BIO 2022, scheduled to be held in KINTEX-II, Seoul, South Korea during JUNE 14~17, 2022.**

Indian Drug Manufacturers' Association (IDMA) & Kyungyon Exhibition Corporation, South Korea invite IDMA's MSME member companies to participate in the 12<sup>th</sup> edition of [KOREA PHARM & BIO 2022](#), scheduled to be held in KINTEX-II, Seoul, South Korea during **JUNE 14~17, 2022**.

**IDMA has submitted an application to MSME Ministry to organize Indian National Pavilion in the aforesaid exhibition by which exhibitors from MSME categories can avail reimbursement of up to 100% on booth cost and economy class airfare for 1 person from the exhibiting company as per the guidelines.**

KOREA PHARM has been the most preferred platform for the last 8 years for Indian exporters of Pharmaceuticals, APIs, Intermediates, Natural Ingredients. PHARMEXCIL has been a regular participant by organizing national pavilion. **PHARMEXCIL has confirmed participation of 20+ exhibitors for this year as well.**

The exhibition, organized by Kyungyon Exhibition Corporation, is the oldest Exhibition focused on Pharmaceuticals and Pharmaceutical Ingredients. This is the only Exhibition supported by Ministry of Food & Drug Safety, and Korea Pharmaceuticals & Bio-Pharmaceuticals Manufacturers Association. KOREA PHARM & BIO 2022 will be co-held with 6 other exhibitions with participation expected to have 1,500 exhibitors.

**EXHIBIT PROFILE : Pharmaceuticals, Pharmaceutical Ingredients, APIs, Bulk Drugs, Intermediates, Excipients, Bio-Pharmaceuticals, Functional Ingredients, Natural Extracts.**

**Participation Cost: Rs. 2.70 lakh / 9 sqm Standard Booth  
Corner Booth to be charged at Rs. 2.75 lakh  
To be paid to IDMA**

**Participants from Non-MSME categories are welcome to participate but financial subsidies from MSME Ministry is not possible.**

To register your participation, please send your Udyam Registration Certificate and Participation Cost to IDMA by **April 30, 2022**. **Please hurry up as limited booths available.**

### **CONTACTS**

**Exhibition & MSME Reimbursement related Queries:**

**Mr. Susanta Mahapatra / [md@3smg.in](mailto:md@3smg.in) / 91-9971988322**

**IDMA: Mr. Melvin Rodrigues / [actadm@idmaindia.com](mailto:actadm@idmaindia.com) / 91-9821868758**

Requesting all IDMA MSME Members to participate and take benefit from this Exhibition.

Looking forward to your usual excellent support and prompt action.

Thanking you,

With Best regards,



Daara B Patel  
Secretary - General