



IDMA Corporate Citizen Awards 2016: Questionnaire for Applicant Corporate

I. INTRODUCTION PROFILE

• *This section is for IDMA members to fill in data related to their company profile*

Please Note:

- **The nominated initiatives implemented beyond the regulatory requirements of the companies act will get a higher weightage hence will have higher chances of qualifying for award.**
- **The nominated initiatives non-aligned to the regular business of the company will get a higher weightage hence will have higher changes of qualifying for award.**

* 1. What is your Company name?

* 2. What is the title of the initiative that you intend to nominate for 'IDMA Corporate Citizen Award-2016'?

* 3. Since how many years you have been associated with IDMA?

* 4. What is your Annual Turnover for the FY 2015-16?

* 5. What is your Net Profit for the FY 2015-16?

* 6. What is the total number of employees in your company?



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II. OUTREACH

• *In this section you have to give specific information about your initiative.*

* 7. When did you start the Initiative?

* 8. Where did you first start the Initiative (District and State)?

* 9. In which all locations (District and State) did you carry out your initiative during FY 2015-16?

* 10. What is the total outreach (no of beneficiaries) since the inception of your initiative?

* 11. What is the outreach for FY 2015-16?

* 12. What is the total spend for FY 2015-16?

* 13. What is per beneficiary cost for FY 2015-16?



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III. EMPLOYEE & MANAGEMENT INVOLVEMENT

• In this section you have to give specific understanding related to the time spent in number of hours by your top management and employees for the initiative undertaken by you in FY 2015-16.

* 14. What are the total number of hours contributed through volunteering in FY 2015-16 for nominated initiative?

* 15. What are the number of hours contributed by leadership / management team in FY 2015-16 for nominated initiative?

* 16. What are the number of hours contributed on workdays in FY 2015-16 for nominated initiative?

* 17. What are the number of hours contributed on non-working days in FY 2015-16 for nominated initiative?

* 18. Do you have 'Corporate Citizenship' as your company policy?

* 19. Is volunteering for such initiatives a part of performance management system or KRA of the employees?



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IV. PROBLEM & SOLUTION

• In this section you have to describe the nominated initiative in terms of, how you identified it, with what rationale, methodology and intended beneficiaries etc.

* 20. Briefly describe your Initiative that you have nominated.

* 21. Describe the reason (rational / need / problem / motivation) behind your Initiative.

* 22. Describe the approach adopted by you to address the problem.

- Volunteering by employees and / top management
- Volunteering by employees and / top management in collaboration with other IDMA member/s
- Through an NGO
- Volunteering by employees and / top management along with NGO/s
- Volunteering by employees and / top management along with one or more Government Agencies
- Others (please specify)

* 23. Who are the target beneficiary of your Initiative?



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V. CONVERGENCE

• *In this section please describe the **methodology** adopted by you to accomplish the nominated initiative, like for example, by associating with Civil Society Organisations, local administrations, other corporates, etc.*

* 24. Please describe the mode of implementation.

25. Please describe your association with Civil Society Organizations, if any, for nominated initiative.

26. Please describe your association with local administration, if any, for nominated initiative.

27. Please describe your association with other corporates, if any, for nominated initiative.



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VI. INNOVATION

• Please describe inventiveness of your nominated initiative in terms of technology / methodology / social / financial innovation highlighting the ways it was effective and efficient.

28. Please describe Technology Innovation, if any.

29. Please describe Implementation Innovation, if any.

30. Please describe Social Innovation, if any.

31. Please describe Financial Innovation, if any.



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VII. REPLICABILITY, SCALABILITY & SUSTAINABILITY

• *Please describe your future plans in terms of expansion of this initiative for a larger outreach OR how would you make this initiative sustainable for long.*

32. What are your future goals and plans for expansion of this or a new initiative?

33. What are your future goals and plans for making the initiative sustainable?

34. What kind of support do you require to achieve your future goals and plans?