



# IDMA BULLETIN

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**ADVERTISEMENT TARIFF**

Magazine Size: 21.5 cm x 27.5 cm / Print Area: 18.5 cm x 23.5 cm

Position	Rate per Insertion	
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- All payments by **Cheque/ Demand Draft/RTGS** in advance only to be made in favour of “**Indian Drug Manufacturers’ Association**”, Payable at Mumbai

### Please see the NEFT/RTGS details:

**ACCOUNT NAME** : Indian Drug Manufacturers’ Association,

**RTGS to BANK**: CITIBANK N.A., **BANK Account number** : 0036274115.

**IFSC Code**: CITI0100000, **BRANCH**: FORT BRANCH, MUMBAI – 400 001.

- **SPECIAL DISCOUNTS for Series Advertisements**
- For colour advertisements, positives to be supplied otherwise processing charges to be paid.
- **Advertisement material must reach us 7 days before the date of publication.**
- Positioning of the Advt other than Cover Positions will be at our discretion.
- Only Colour Advts will be entertained on Cover Positions.

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**For further details such as series discounts etc, please contact:**

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