



## INDIAN DRUG MANUFACTURERS' ASSOCIATION (IDMA)

102, Poonam Chambers, A Wing, 1<sup>st</sup> Floor, Dr A B Road, Worli, Mumbai- 4000 18.

Tel: +91-22-24944624 / 24974308 Fax: +91-22-24950723

Email: actadm@idmaindia.com / mail\_idma@idmaindia.com , Web: www.idma-assn.org / www.indiandrugsonline.org



# IDMA 56<sup>TH</sup> ANNUAL DAY CELEBRATIONS

Hotel ITC Grand Central, 287, Dr Babasaheb Ambedkar Road, Parel, Mumbai

*(Hotel Booking: Special Rates for Members)*

We are happy to announce that your Association will be celebrating its 56<sup>th</sup> Annual Day on Saturday, 20<sup>th</sup> January 2018 from 6.00 pm onwards at Hotel ITC Grand Central, 287, Dr Babasaheb Ambedkar Road, Parel, Mumbai

The Celebrations will be graced by:  
**Hon'ble Ministers, Secretaries and Important Bureaucrats**

As part of the Annual Day Celebrations, the following awards will be announced & presented:

❖ Facility of the Year Award 2017	❖ Margi Memorial Best Patent Awards
❖ Quality Excellence Awards	❖ Corporate Citizen Award
❖ Chief Mentor Award	❖ Research Paper Awards
❖ IDMA J B Mody Best Student Awards	

The meeting will wind up with Entertainment and Dinner.

## 56<sup>TH</sup> IDMA ANNUAL PUBLICATION 2018

The 56<sup>th</sup> IDMA Annual Publication 2018, an up-to-date and most informative compendium will be released at the Annual Celebrations. This Annual Publication will present statistics, vital data and information on the Pharmaceutical industry. This Publication has also come to be recognized as the indispensable reference book of the Indian Pharmaceutical Industry.

### AN OFFER NOT TO BE MISSED:

Advertisers can, through this single medium, reach their target audience such as Bulk Drug Manufacturers, Formulators, Researchers, Analysts, Traders, Scientists, Students, Consultants, various Government Officials etc and leave an enduring impression on everyone connected with the Industry.

ADVERTISEMENT RATES			
SR. NO.	PARTICULARS	RATE PER ADVERTISEMENT (₹)	TOTAL (₹)(Inclusive of GST @5%)
1.	Back Cover	50,000	52,500
2.	Inside Front Cover	40,000	42,000
3.	Inside Back Cover	35,000	36,750
4.	Double Spread	40,000	42,000
5.	Bookmark	25,000	26,250
6.	Full Page (Colour) (Max 4 Colours)	15,000	15,750
7.	Special Colour Paper (Single colour)	12,000	12,600
8.	Full Page (Black & White)	10,000	10,500

**MECHANICAL DATA FOR ADVERTISEMENTS:**

Overall Size: 24 cms x 18 cms (9.5 in. x 7 in.)

Print Area: 20 cms x 14.5 cms (8 in. x 5.75 in.)

**ADVERTISERS TO NOTE:**

Please provide your colour advertisements through email OR in CD / DVD/ pendrive (as cdr, jpg, pdf formats) in high resolutions. Black and White advertisements can also be provided in CD or as neatly typewritten matter through email. If only artwork is provided for colour advertisement, then ₹1000/- extra will be charged towards processing.

All specific positions and cover bookings are accepted only on *'first come first served basis.'*

*Last date for receiving Advertisements will be 5<sup>th</sup> January 2018.*

**Opportunities for SPONSORSHIPS:**

*We invite sponsors for our 56<sup>th</sup> Annual Day Celebrations as below:*

- ❖ PLATINUM SPONSORS : ₹10 Lakhs
- ❖ GOLD SPONSORS : ₹ 5 Lakhs
- ❖ SILVER SPONSORS : ₹ 2 Lakhs

*Sponsors will be provided special benefits & privileges: For details please contact IDMA Secretariat.*

**REGISTRATION FEES:**

To participate in the IDMA 56<sup>th</sup> Annual Day Celebrations to be held on Saturday, 20<sup>th</sup> January 2018, the registration fee would be as under: (same as last year)

Reception Committee Member	-	₹4,720/- (inclusive of GST @18%)
Delegate	-	₹3,540/- (inclusive of GST @18%)
(For more than 4 registrations from one Company, the 5 <sup>th</sup> registration will be complimentary)		

**PAYMENT:**

Payment can be made by Cheque/DD to be drawn in favour of **INDIAN DRUG MANUFACTURERS' ASSOCIATION, payable at Mumbai.** Payment can also be made by RTGS to the account: **Bank: Citibank N.A., Account Name: Indian Drug Manufacturers' Association, Bank Account Number : 0036274115. IFSC Code: CITI0100000 Branch: Fort Branch, Mumbai - 400 001.**

*(Please find enclosed the Advertisement Booking Form along with Registration Form for your kind information and doing the needful)*

**For further details, please contact:**

<b>Mr Melvin Rodrigues</b> Sr Manager (Commercial & Administration) (Mobile # 98218 68758, E-mail: actadm@idmaindia.com)	<b>Mr C K S Chettiar</b> Assistant Manager (Publications & Administration) (Mobile # 98206 29907, E-mail: mail_idma@idmaindia.com)
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Your active participation & interaction with the cream of the Pharmaceutical Industry as well as Ministry Officials and Bureaucrats will not only add value to your business but also ensure that the flag of our Association continues to fly higher in the Global Pharmaceutical Industry.

**Looking forward to your support by participation in large numbers.**

Thanking you,

Yours faithfully,



**Daara B Patel**  
Secretary-General

## 56<sup>TH</sup> IDMA ANNUAL PUBLICATION 2018

### ADVERTISEMENT BOOKING FORM

To,

**The Secretary - General**

**Indian Drug Manufacturers' Association**

102, Poonam Chambers, A Wing, 1<sup>st</sup> Floor, Dr A B Road, Worli, Mumbai-400 018.

Tel: +91-22-24944624 / 24974308 Fax: +91-22-24950723

Email: actadm@idmaindia.com/mail\_idma@idmaindia.com

Website: www.idma-assn.org / www.indiandrugsonline.org

IDMA GSTIN: 27AAATI3594D1Z0

Dear Sir,

Kindly reserve for us (Please )

ADVERTISEMENT RATES			
Sr. No.	Particulars	Rate Per Advertisement (₹) (inclusive of GST @5%)	(Please <input checked="" type="checkbox"/> )
1.	Back Cover	52,500	
2.	Inside Front Cover	42,000	
3.	Inside Back Cover	36,750	
4.	Double Spread	42,000	
5.	Bookmark	26,250	
6.	Full Page (Colour) (Max 4 Colours)	15,750	
7.	Special Colour Paper (Single colour)	12,600	
8.	Full Page (Black & White)	10,500	

Our DD/ Cheque / RTGS advice for ₹ \_\_\_\_\_ alongwith advertisement matter is sent herewith.

Thanking you,

Yours faithfully,

(Signature)

Company Name and Address (or attach your business card)

While sending the payment  
kindly mention your GST Number  
and Billing Address

## IDMA 56<sup>TH</sup> ANNUAL DAY CELEBRATIONS

### REGISTRATION FORM

Reception Committee Members/ Delegates

To

The Secretary-General

**Indian Drug Manufacturers' Association**

102-B, Poonam Chambers, A-Wing, Dr. A.B.Road, Worli, Mumbai-400 018.

Dear Sir,

I/We wish to participate in the IDMA 56<sup>th</sup> Annual Day Celebrations to be held on Saturday, 20<sup>th</sup> January 2018 at Hotel ITC Grand Central, 287, Dr Babasaheb Ambedkar Road, Parel, Mumbai from 6.00 pm onwards.

IDMA GSTIN: 27AAATI3594D1Z0

Date:

Sr. No.	Name	Designation	Reception Committee Member (₹)	Delegate (₹)
1.				
2.				
<b>Total Amount</b>			₹	₹

(please indicate by )

<b>Member/s of the reception committee:</b> ₹4,720/- (inclusive of GST @18%)	<b>Delegate/s</b> ₹3,540/- (inclusive of GST @18%)
<b>(For more than 4 registrations from one Company, the 5<sup>th</sup> registration will be complimentary)</b>	

A Cheque/DD for /RTGS advice for ₹ \_\_\_\_\_ drawn in favour of **Indian Drug Manufacturers' Association** is enclosed.

Yours faithfully,

(Signature)

Company Name and Address (or attach your business card)

While sending the payment  
kindly mention your GST Number  
and Billing Address

• Each member of the reception committee and every delegate will get a complimentary copy of the 56<sup>th</sup> IDMA Annual Publication 2018.