



INDIAN DRUG MANUFACTURERS' ASSOCIATION (IDMA)

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IDMA 55TH ANNUAL DAY CELEBRATIONS

Saturday, 21st January 2017 from 6.00 pm onwards

Hotel Taj Santacruz, Near Domestic Airport, Vile Parle (East), Mumbai

(Special Rates for Members)

We are happy to announce that your Association will be celebrating its 55th Annual Day on Saturday, 21st January 2017 from 6.00 pm onwards at Hotel Taj Santacruz, Near Domestic Airport, Vile Parle (East), Mumbai.

The Celebrations will be graced by:

Special Chief Guest:

Shri Ananth Kumar, Hon'ble Minister of Chemicals & Fertilizers

Chief Guest:

Shri Mansukh L Mandaviya, Hon'ble Minister of State for Chemicals & Fertilizers

Keynote Speaker:

Mr Chris Stirling, Chairman, Global Life Sciences Practice, KPMG

IDMA is honoured by the presence of the following dignitaries as **Special Honoured Guests:**

- ✓ **Shri J P Prakash**, Secretary, Department of Pharmaceuticals
- ✓ **Shri C K Mishra**, Secretary, Ministry of Health & Family Welfare
- ✓ **Shri Bhupender Singh**, Chairman, National Pharmaceutical Pricing Authority
- ✓ **Shri K B Aggarwal**, Additional Secretary, Ministry of Health & Family Welfare
- ✓ **Shri Sudhanshu Pandey**, Joint Secretary, Department of Commerce

As part of the Annual Day Celebrations, the following awards will be announced & presented:

❖ Quality Excellence Awards	❖ Patents Awards	❖ Research Paper Awards
❖ Chief Mentor Award	❖ Corporate Citizen Award	❖ IDMA J B Mody Best Student Awards

The meeting will wind up with Entertainment and Dinner.

55th IDMA ANNUAL PUBLICATION 2017

The 55th IDMA Annual Publication 2017, an up-to-date and most informative compendium will be released at the Annual Celebrations. This Annual Publication will present statistics, vital data and information on the Pharmaceutical industry. This Publication has also come to be recognized as the indispensable reference book of the Indian Pharmaceutical Industry.

AN OFFER NOT TO BE MISSED:

Advertisers can, through this single medium, reach their target audience such as Bulk Drug Manufacturers, Formulators, Researchers, Analysts, Traders, Scientists, Students, Consultants, various Government Officials etc and leave an enduring impression on everyone connected with the Industry.

ADVERTISEMENT RATES		
SR. NO.	PARTICULARS	RATE PER ADVERTISEMENT (₹)
1.	Back Cover	50,000
2.	Inside Front Cover	40,000
3.	Inside Back Cover	35,000
4.	Double Spread	40,000
5.	Bookmark	25,000
6.	Full Page (Colour) (Max 4 Colours)	15,000
7.	Special Colour Paper (Single colour)	12,000
8.	Full Page (Black & White)	10,000

Opportunities for SPONSORSHIPS:

We invite sponsors for our 55th Annual Day Celebrations as below:

- ❖ **PLATINUM SPONSORS** : ₹10 Lakhs
- ❖ **GOLD SPONSORS** : ₹ 5 Lakhs
- ❖ **SILVER SPONSORS** : ₹ 2 Lakhs

Sponsors will be provided special benefits & privileges: For details please contact IDMA Secretariat.

REGISTRATION FEES: To participate in the IDMA 55th Annual Day Celebrations to be held on Saturday, 21st January 2017, the registration fee would be as under: (same as last year)

Reception Committee	- ₹4,000/- (inclusive of Service Tax)
Delegate	- ₹3,000/- (inclusive of Service Tax)
(For more than 4 registrations from one Company, the 5 th registration will be complimentary)	

PAYMENT: Payment can be made by Cheque/DD to be drawn in favour of **INDIAN DRUG MANUFACTURERS' ASSOCIATION, payable at Mumbai.** Payment can also be made by RTGS to the below account: **Bank: Citibank N.A., Account Name: Indian Drug Manufacturers' Association, Bank Account Number : 0036274115. IFSC Code: CITI0100000 Branch: Fort Branch, Mumbai - 400 001.**

(Please find enclosed the Advertisement Booking Form along with Registration Form for your kind information and doing the needful)

MECHANICAL DATA FOR ADVERTISEMENTS:

Overall Size: 24 cms x 18 cms (9.5 in. x 7 in.) Print Area: 20 cms x 14.5 cms (8 in. x 5.75 in.)

ADVERTISERS TO NOTE:

Please provide your colour advertisements through email OR in CD / DVD/ pendrive (as cdr, jpg, pdf formats) in high resolutions. Black and White advertisements can also be provided in CD or as neatly typewritten matter through email. If only artwork is provided for colour advertisement, then ₹1000/- extra will be charged towards processing.

All specific positions and cover bookings are accepted only on a **'first come first served basis'**

Last date for receiving Advertisements will be 10th January 2017.

For further details, please contact:	
Mr Melvin Rodrigues Sr Manager (Commercial & Administration) (Mobile # 9821868758, E-mail: actadm@idmaindia.com)	Mr C K S Chettiar Assistant Manager (Publications & Administration) (Mobile # 9820629907, E- mail: mail_idma@idmaindia.com)

Your active participation & interaction with the cream of the Pharmaceutical Industry as well as Ministry Officials and Bureaucrats will not only add value to your business but also ensure that the flag of our Association continues to fly higher in the Global Pharmaceutical Industry.

Looking forward to your support by participating in large numbers.

Thanking you,
Yours faithfully,



Daara B Patel
Secretary-General